

The 2010 Census Is Coming.
Make Sure Your Students Count!



Dear Superintendent:

The U.S. Census Bureau is proud to present **2010 Census: It's About Us**, a FREE education program we're sending to every principal in your district. With units leveled for grades K-2, 3-4, 5-6, 7-8, and 9-12, the 2010 Census program will provide teachers with lessons that meet core standards and feature fun skill-building activities in map literacy, graphing, reading, writing, and civic responsibility.

Watch your mailbox
in August 2009 for
your courtesy copy of
materials we're sending
to your principals.

Many state and federal programs allocate funds based on census population data. Your district benefits from everyone in your community filling out and returning the census questionnaire. The system only works if everyone is counted, regardless of age, race, or citizenship status.

START PLANNING TODAY!

Over the next year, your principals will receive the following free materials:

AUGUST 2009

Principal's Kit: Ten large U.S. wall maps and ten quick-start lesson guides

Teaching Guide: Free downloadable lessons, worksheets, and resources for grades K-12

JANUARY 2010

Additional Lesson Plans: New materials for Census in Schools Week at www.census.gov/schools

Family Send-Home Materials:

A special announcement for families

APRIL 1, 2010

Census Day

Census data are used to determine funding for:

- Schools
- Title 1 programs
- Special education
- College grant and loan programs
- Public transportation
- Road and community improvements

Make sure you and your students and their families are counted in 2010! Become an advocate for the 2010 Census—visit www.census.gov/schools to find out more about the program. Please use the enclosed customizable letter to make sure your principals and teachers start planning now for this important national event.

Sincerely,

A handwritten signature in black ink that reads "Thomas L. Mesenbourg".

Thomas L. Mesenbourg
Acting Director, U.S. Census Bureau



SSSIL409



It's In Our Hands